

## PHOTOGRAPHY AND FILMING POLICY

### The purpose of this policy statement is to:

- Protect children and young people who take part in our events, specifically those where photographs and videos may be taken.
- Set out the overarching principles that guide our approach to photographs/videos being taken of children and young people during our events.
- To ensure that we operate in line with our values and within the law when creating, using and sharing images of children and young people.

### We recognise that:

- Sharing photographs and films of our events can help us celebrate the successes and achievements of the children and young people, provide a record of our events, and promote our organisation.
- The welfare of the children and young people taking part in our events is paramount.
- Children, young people and their parents/carers have a right to decide whether their images are taken and how these may be used, regardless of age, disability, gender reassignment, race, religion or belief, sex or sexual orientation.
- Consent to take images of children and young people is only meaningful when children, young people, their parents and carers understand how the images will be used.
- There are risks associated with sharing images of children and young people online.

### We will seek to keep children and young people safe by:

- Allowing participating teams and parents or carers of individual children the option of opting out of all official event photography, for their team or individual children, prior to the event.
- Always explaining what images will be used for.
- Making it clear that if a child, young person or their parent, carer or team withdraw consent for an image to be shared, it may not be possible to delete images that have already been shared or published.
- Only using the first names of children or young people whose images are being used in our published material, whenever possible.
- Never publish personal information about individual children, young people.
- Reducing the risk of images being copied and used inappropriately by:
  - Only using images of children/young people in appropriate clothing.
  - Using images that positively reflect young people's involvement in the activity.

Issues of abuse or misuse of images of children/young people which are brought to the attention of ESF Events will be reported to the National Governing Body and/or the police if necessary.

### Photography and/or filming for personal use:

If individuals within your group wish to take photos/video of your team playing fixtures at the festival, your team coach must consult the opposition coach prior to the fixture. If both teams are happy with personal photos/video being taken, it is fine to do so. If either team objects, photos/video must not be taken. The use of drones is not permitted for personal use.

Recommendations:

- Parents, carers and children/young people should notify their club officials prior to the event, if they do not wish for images or video taken during the event involving their child, young person.
- Remind parents, carers and children/young people to check the privacy settings of their social media account to understand who else will be able to view any images they share.
- Remind Children, parents and carers who they can talk to if they have any concerns about images being shared.

**Photography and/or filming for ESF Events use:**

Official photographers/videographers will be in attendance at our events. We will seek to keep children and young people safe by:

- Providing the photographer with a clear brief about appropriate content and behaviour.
- Ensuring the photographer wears identification at all times.
- Informing children, young people and their parents and carers that a photographer/videographer will be at the event and allowing participating teams and parents or carers of individual children the option of opting out of all official event photography, for their team or individual children, prior to the event.
- Reporting concerns regarding inappropriate or intrusive photography or video, following our child protection procedures.

**Photography and/or filming for wider use:**

If people such as local journalists, professional photographers not hired by ESF Events wish to record one of our events and share the images professionally or in the wider world, they should seek permission in advance. They should provide:

- The name and address of the person using the camera.
- The reason for taking the images and/or what the images will be used for.
- A signed declaration that the information provided is valid and that the images will only be used for the reasons given.

ESF will verify the details and decide whether to grant permission for photography/film to be taken.

If someone unknown to us is taking photos or videos, depending on the nature of the concern, ESF Events officials may ask them to leave the venue, in line with child protection procedures.

**WHO TO CONTACT:**

- ESF Events Safeguarding phone line on 07947 313302 (operational during festival dates only)
- ESF Events Safeguarding email: [safeguarding@esfevents.co.uk](mailto:safeguarding@esfevents.co.uk)
- ESF Events Office: 01664 566360 (9.30am - 5.00pm / Mon - Fri)
- The appropriate National Governing Body - The Football Association, Scottish Youth Football Association, England Netball, Rugby Football Union, Rugby Football League
- The Police or Children's Social Care
- NSPCC 24 hour Helpline 0808 800 5000 or email [help@nspcc.org.uk](mailto:help@nspcc.org.uk)
- Child Protection in Sport Unit via [cpsu@nspcc.org.uk](mailto:cpsu@nspcc.org.uk)
- Child Exploitation and Online Protection Centre (CEOP) [www.ceop.police.uk](http://www.ceop.police.uk)
- The UK Safer Internet Centre [www.safeinternet.org.uk](http://www.safeinternet.org.uk)